1 – HOOK STATEMENT: Designed to aggressively grab the reader’s initial interest. To put this into perspective, think about how you wouldn’t want to continue reading a book that failed to grab your attention somewhere within the first chapter. This is why it is important to create an intriguing introduction for each essay that you write.

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2 – BACKGROUND: Provide the reader with essential background information required to understand your paper topic and the general context in which your paper fits. Introduce only some of the essential information without going into too much detail, as that is the purpose of the paper’s body. If applicable to the assignment or purpose of writing, it can be a good idea to use this section to establish a problem that your paper will address.

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3 – THESIS STATEMENT: This is the main focus of your essay and should be as specific as possible. What will you be discussing? What will you be arguing?

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4 – ORGANIZATIONAL STATEMENT (OPTIONAL): This statement introduces the points you will be making to support your thesis. The order you write them in here should mirror the order they are discussed in in your body paragraphs.

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