Persuasive Essay Outline

**Introduction:**
A. Get the reader’s attention by using a "hook."
B. Give some background information if necessary.
C. Thesis or focus statement.

**I. First argument or reason to support your position:**
A. Topic sentence explaining your point and reason
B. Possible concession toward opposing argument
C. Elaboration to back your point.
D. Clincher

**II. Second argument or reason to support your position:**
A. Topic sentence explaining your point and reason
B. Possible concession toward opposing argument
C. Elaboration to back your point.
D. Clincher

**III. Third argument or reason to support your position:**
A. Topic sentence explaining your point and reason
B. Possible concession toward opposing argument
C. Elaboration to back your point.
D. Clincher

**IV. Opposing Viewpoint:** (This is optional, however highly recommended, so that the reader will know you have considered another point of view and have a rebuttal to it.)
A. Opposing point to your argument.
B. Your rebuttal to the opposing point.
C. Elaboration to back your rebuttal.

**Conclusion:**
A. Summary of main points or reasons
B. Restate thesis statement.

C. Personal comment or a call to action.