Persuasive Essay Hook Examples

The main idea or aim for writing a persuasive essay is to convince and persuade the reader to do a particular thing/action, or change their beliefs and agree with your point of view. Examples of hook sentences for such essays usually start with a shocking revelation, or statistics so that the reader is curious to learn further about it.

For instance, you are writing about the seriousness of climate change and how it is a global threat. You can start your essay by stating facts about the atmosphere such as:

“At average each year, humans release 38.2 billion tons of carbon dioxide approximately. Due to this, the level of carbon dioxide has increased significantly, more than it has been in centuries. If you think climate change is nothing to worry about then you are highly mistaken.