PERSUASIVE ESSAY OUTLINE

Purpose: To persuade __________________________________________________

Audience: ____________________________________________________________

Paragraph 1: Introduction

Open with a catchy beginning such as a question, an unusual detail, a fact, or a strong statement.

______________________________________________________________

______________________________________________________________

State the issue or question:__________________________________________

Opinion statement about the issue: I believe __________________________

______________________________________________________________

Paragraph 2: Reason and evidence for my position

Use words that show organization for this paragraph. For example:

First . . . . To begin with . . . Number one . . .

Reason #1:________________________________________________________

A. Evidence (examples/stories):_____________________________________

B. Evidence (examples/stories):_____________________________________

Paragraph 3: Reason and evidence for my position

Use words that show organization for this paragraph. For example:

Second . . . . Next . . . Number two . . .

Reason #2:________________________________________________________
A. Evidence (examples/stories):______________________________

B. Evidence (examples/stories):______________________________

Paragraph 4: Counter argument and my response to that argument

Use words that show organization for this paragraph. For example:

Some people may say . . . . Some people may argue . . .
Others believe . . . Others hold the opinion that . . .

A. Counter argument (reread the prompt):___________________________

__________________________________________________________________________

B. My response/solutions:___________________________________________

__________________________________________________________________________

Paragraph 5: Conclusion

Use words that show organization for this paragraph. For example:

In conclusion . . . To summarize . . . To restate my point . . .

Restate your opinion: I believe ________________________________

__________________________________________________________________________

Summarize the reasons you’ve given for your opinion.

1. ______________________________________________________________________

2. ______________________________________________________________________

3. ______________________________________________________________________

Personal comment or make a call to action (please support/join/do) if necessary.

__________________________________________________________________________

__________________________________________________________________________