PERSUASIVE ESSAY OUTLINE

Purpose: To persuade ________________________________

Audience: ____________________________________________

Paragraph 1: Introduction

Open with a catchy beginning such as a question, an unusual detail, a fact, or a strong statement.

__________________________________________________________

__________________________________________________________

State the issue or question: ________________________________

Opinion statement about the issue: I believe ________________________________

__________________________________________________________

Paragraph 2: Reason and evidence for my position

Use words that show organization for this paragraph. For example:

First . . . . To begin with . . . Number one . . .

Reason #1: ______________________________________________

A. Evidence (examples/stories): ______________________________

B. Evidence (examples/stories): ______________________________

Paragraph 3: Reason and evidence for my position

Use words that show organization for this paragraph. For example:

Second . . . Next . . . Number two . . .

Reason #2: ______________________________________________
A. Evidence (examples/stories):___________________________________

B. Evidence (examples/stories):___________________________________

Paragraph 4: Counter argument and my response to that argument

Use words that show organization for this paragraph. For example:

Some people may say . . . Some people may argue . . .
Others believe . . . Others hold the opinion that . . .

A. Counter argument (reread the prompt):___________________________
______________________________________________

B. My response/solutions:_______________________________________
________________________________________________________

Paragraph 5: Conclusion

Use words that show organization for this paragraph. For example:

In conclusion . . . To summarize . . . To restate my point . . .

Restate your opinion: I believe _________________________________
______________________________________________________________.

Summarize the reasons you’ve given for your opinion.

1. __________________________________________________________

2. __________________________________________________________

3. __________________________________________________________

Personal comment or make a call to action (please support/join/do) if necessary.
_____________________________________________________________